

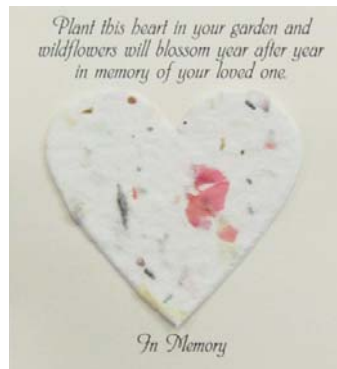


SHAW'S
FUNERAL PRODUCTS

WILDFLOWER MEMORIAL STATIONERY

PLANTABLE BLOOMING WILDFLOWER TOKENS

NOW HANDCRAFTED IN THE UK USING BRITISH WILDFLOWER VARIETIES





SHAW'S
FUNERAL PRODUCTS

WILDFLOWER MEMORIAL STATIONERY

THE PAPER MILL



SHAW'S
FUNERAL PRODUCTS

THE PAPER MILL

Our artisan paper makers are part of the **world's oldest mechanised paper mill** -
the **birthplace of paper's industrial revolution**.

However, **there is nothing mechanical about the production of our seed paper**.
Entirely **handmade** using the **traditional method**, our seed paper belongs to a bygone era
and is totally **ecologically sound**.



SHAW'S
FUNERAL PRODUCTS

WILDFLOWER MEMORIAL STATIONERY

THE MANUFACTURING PROCESS



THE MANUFACTURING PROCESS

STEP 1

100% untreated cotton is pulped and diluted with water.
British wildflower seeds and petals are added to the cotton solution and mixed in a vat.





THE MANUFACTURING PROCESS

STEP 2

A 'deckle' – a sieve-like mould in a wooden frame – is inserted into the vat to form the sheets of paper





THE MANUFACTURING PROCESS

STEP 3

The sheet is then transferred onto a 'felt' - a backing sheet made of felt which keeps the sheets of paper separate while they dry





THE MANUFACTURING PROCESS

STEP 4

A stack of the felts is then inserted into the press – which squeezes water out





THE MANUFACTURING PROCESS

STEP 5

The sheets are put in a dryer for a few days.
The paper is then ready to be cut into shapes for the tokens

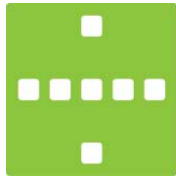




SHAW'S
FUNERAL PRODUCTS

WILDFLOWER MEMORIAL STATIONERY

THE RECIPE



All ingredients to create our wildflower seed paper are sourced within the UK from sustainable sources.

- 80% handspun cotton fibre •
- 20% British wildflower seeds and petals •

Wildflower seed varieties included are as below:

PERCENTAGE OF WILDFLOWER COMPONENT	COMMON NAME	SPECIES	HEIGHT (CM)	COLOUR	PERIOD IN BLOOM
3	Birdsfoot Trefoil	Lotus Corniculatus	5-40	Yellow	Aug – Oct
8	Black Knapweed	Centaurea Nigra	30-80	Purple	June – Sept
3	Black Medick	Medicago Lupulina	15-50	Yellow	May – Sept
12	Meadow Buttercup	Ranunculus Acris	30-100	Yellow	May – Sept
4	Musk Mallow	Malva Moschata	30-80	Pink	May – Aug
12	Ox-Eye Daisy	Leucanthemum Vulgare	20-100	White	May – Oct
12	Ribwort Plantain	Plantago Lanceolata	5-50	Brown	May – Sept
8	Red Campion	Silene Dioica	50-80	Red	May – Sept
4	Salad Burnet	Sanguisorba Minor	30-90	Yellow	May – Aug
15	Self Heal	Prunella Vulgaris	5-20	Purple	June – Sept
12	White Campion	Silene Alba	30-100	White	May – Sept
7	Yarrow	Achillea Millefolium	20-45	White	June – Oct

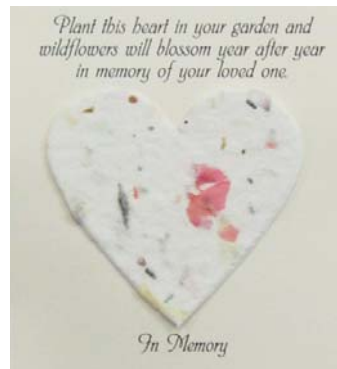


SHAW'S
FUNERAL PRODUCTS

WILDFLOWER MEMORIAL STATIONERY

WILDFLOWER TOKENS AND BOOKMARKS

NOW HANDCRAFTED IN THE UK USING BRITISH WILDFLOWER VARIETIES



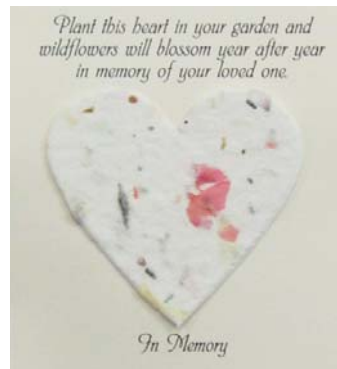


SHAW'S
FUNERAL PRODUCTS

WILDFLOWER MEMORIAL STATIONERY

WILDFLOWER TOKENS AND BOOKMARKS

NOW HANDCRAFTED IN THE UK USING BRITISH WILDFLOWER VARIETIES





SHAW'S
FUNERAL PRODUCTS

WILDFLOWER MEMORIAL STATIONERY

WILDFLOWERS IN BLOOM



SHAW'S 
FUNERAL PRODUCTS

WILDFLOWERS IN BLOOM



BIRDSFOOT TREFOIL



BLACK KNAPWEED



BLACK MEDICK



MEADOW BUTTERCUP



MUSK MALLOW



OX-EYE DAISY



RIBWORT PLANTAIN



RED CAMPION



SALAD BURNET



SELF HEAL



WHITE CAMPION



YARROW



SHAW'S
FUNERAL PRODUCTS

WILDFLOWER MEMORIAL STATIONERY

Reach potential new clients at every service you have arranged using

WILDFLOWER MEMORIAL 'BUSINESS CARDS'



WILDFLOWER MEMORIAL 'BUSINESS CARDS'

A caring and thoughtful gift for the bereaved congregation.
An extremely powerful and effective marketing tool for your business.

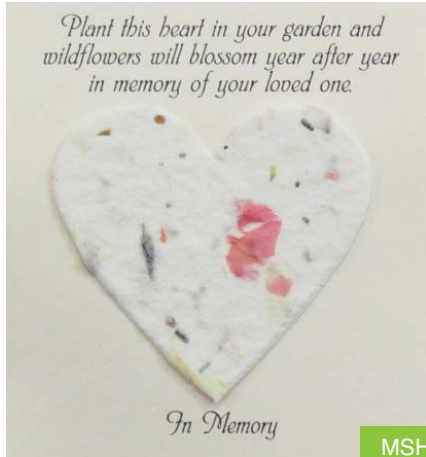
Example of personalised wildflower memorial adornment business cards:



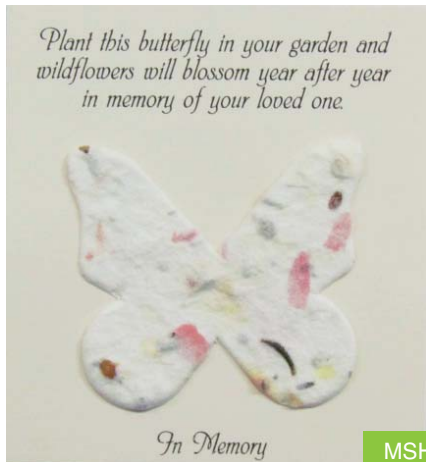


SHAW'S
FUNERAL PRODUCTS

WILDFLOWER MEMORIAL STATIONERY



MSH-001
"Heart"



MSH-002
"Butterfly"

Wildflower memorial tokens with both styles of adornment, printed on cream backing with the words "In Memory" and standard verse, are available from stock.

Full planting instructions are printed on the reverse of the token.

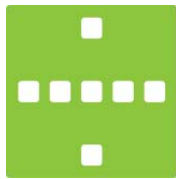
Free personalisation is available to the face for orders over 200 units.

Personalisation to the reverse is an additional £20.00.

PRICES

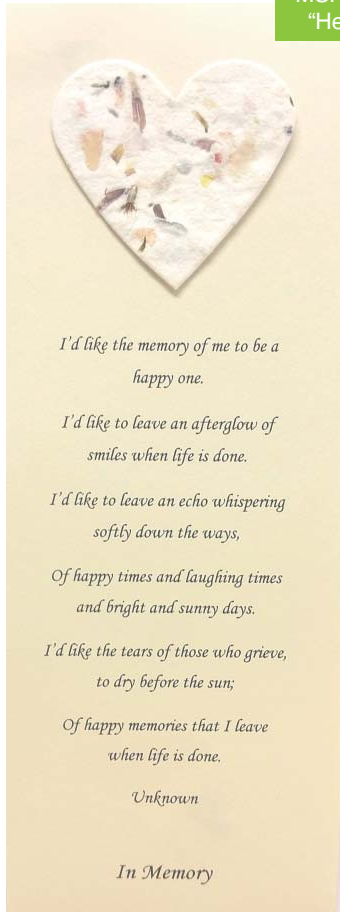
Quantity	Price	Price per unit
50*	£105.00	£2.10
100*	£140.00	£1.40
200	£175.00	88p
500	£278.00	56p
1,000	£390.00	39p
2,000-5,000	-	35p

* For orders of this quantity, we will supply stock "In Memory" tokens, unless otherwise specified. Personalisation at this quantity incurs an artwork set-up charge of £10.00 + VAT.

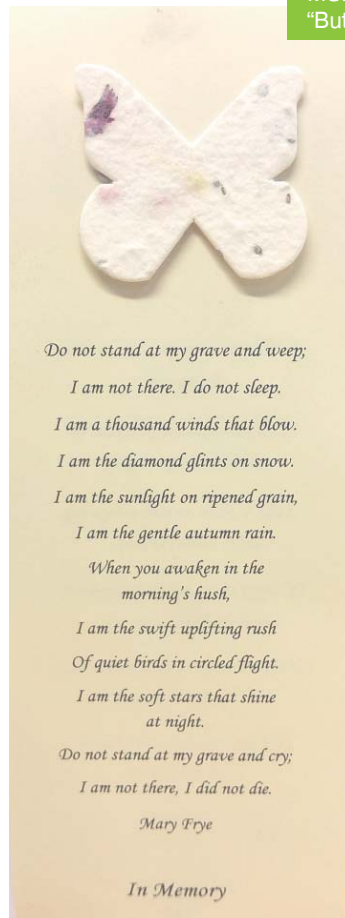


WILDFLOWER MEMORIAL STATIONERY

MSH-101
"Heart"



MSH-102
"Butterfly"



Wildflower memorial bookmarks are available to special order with your choice of adornment (heart or butterfly), your choice of two standard verses (or your own choice at additional cost) and your chosen backing colour (blue, green, ivory or white).

Free personalisation is available to the face for orders over 200 units. Personalisation to the reverse is an additional £20.00.

Verse choices:

- Afterglow
- Do not stand at my grave and weep
- Your own custom verse (+£20.00)

PRICES

Quantity	Price	Price per unit
50	£111.00	£2.22
100	£149.00	£1.49
200	£187.00	94p
500	£305.00	61p
1,000	£441.00	44p
2,000-5,000	-	40p

* For orders of this quantity, we will supply stock "In Memory" bookmarks, unless otherwise specified. Personalisation at this quantity incurs an artwork set-up charge of £10.00 + VAT.