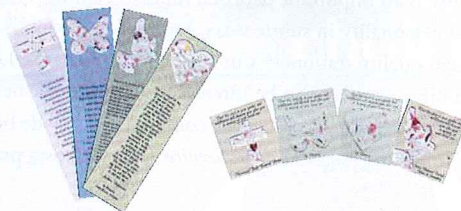


SHAW'S FUNERAL PRODUCTS

Shaw's Funeral Products offer specialist stationery items for funeral directors. For funerals where families choose to celebrate the life of a loved one by collecting charitable donations, Shaw's donation envelopes are ideal. Suitable for use for any charity and including Gift Aid forms for claiming additional donations from HMRC, its envelopes are available in three different tasteful designs and are sold in multiples of 100.

Shaw's popular wildflower memorial stationery items double as thoughtful gifts for the bereaved as well as a subtle yet effective marketing tool for funeral directors. Detachable shaped adornments can be planted to grow and blossom into wildflowers to create a perpetual tribute to a loved one. Adornments are crafted using 100 percent recycled cotton fibre, fresh flowers and 12 varieties of perennial wildflower seeds. The card to which the adornment is attached can be customised with company details, personal messages or logos, perfect for marketing services offered. Funeral directors could reach potential new clients at every one of their arranged services by distributing these thoughtful 'business cards' to the bereaved congregation.

Register and record books (Register of Ashes, Register of Property and Mortuary Register) are available for day-to-day administration of the funeral home. Finally, Shaw's supply a stylish collection of remembrance books to record tributes to the deceased.



Contact: Sarah Smith Shaway House, 21 Bourne Park, Bourne Road, Crayford, Kent DA1 4BZ
Email: sales@shaws.co.uk Website: www.shawsfuneralproducts.co.uk Telephone: 01322 621100



LOVING MEMORY DESIGN

Working with a specialist funeral stationery printer will enhance your own offering. Funeral stationery provides the ideal way of personalising a funeral or memorial service, but many funeral directors do not offer the facility to their customers.

Paul Clark of Loving Memory Design feels they are missing out on a way to add value to their services. He said: "We work as a trusted partner to funeral homes, offering a premium range of services and product.

"Every person is unique. The day of their funeral or memorial service should provide the opportunity for those close to the deceased to say something special about their loved one," Paul continued. "We work closely with funeral directors to provide their clients with totally personalised funeral stationery. Our superb printed material can convey heartfelt love and affection in perfectly put together designs, using family and friends' own words and images."

"Funeral stationery gives the bereaved an opportunity to reflect on the past, commemorate the present and have a treasured keepsake for the future."

Loving Memory Design works either with the funeral director, or by liaising directly with the client on the funeral home's behalf. Contact the company for details.

Telephone: 01268 643066 Email: info@lovingmemorydesign.co.uk Website: www.lovingmemorydesign.co.uk